

DRESSA COLLECTIONS - LAUNCH DAY PROGRAM - 1ST FEB 2026

TIME	DURATION	ACTIVITIES	IN CHARGE
12.00AM – 01.00PM	60 Mins	Guests Arrival & Registration	
01.00PM – 01.20PM	20 Mins	Opening Session: Welcome by MC, Opening Prayer, introduction of Special Guests, Brief Overview of the event's purpose	
01.20PM – 01.35PM	15 Mins	Opening Performance: Dance Spoken Word	
01.35PM – 01.45PM	10 Mins	Founder's Address	
01.45PM – 02.05PM	20 Mins	Fashion Showcase (Runway Show)	
02.05PM – 02.30PM	25 Mins	Speeches: Keynote Speech Chief Guest Address	
02.30PM – 02.45PM	15 Mins	Ribbon Cutting & Official Launch ceremony	
02.45pm - 03.00pm	15 Mins	Special Word/Prayer	
03.00PM – 03.30PM	30 Mins	Fundraising Drive: Auctions Individuals Corporates Special Guests Chief Guest	
03.30PM – 03.40PM	10 Mins	Investor/Partnership Opportunities Overview	
03.40PM – 03.50PM	10 Mins	Vote of Thanks	
03.50PM – 04.05PM	15 Mins	Group Photos	
04.05PM – 04.45PM	40 Mins	Cake Cutting Entertainment Networking Refreshments	
04.45 PM -		Departure	